



2009 Hometown Huddle

*New Orleans Saints Football Players Volunteer at NFL YET Center,
Create Indoor Fitness Room with Help of Nintendo Wii.*

Who: United Way for the Greater New Orleans Area and New Orleans Saints

What: 11th Annual Hometown Huddle

Where: NFL YET Center
1140 S. Broad Street
New Orleans, LA 70125

When: Tuesday, October 13th
4:00 – 5:30pm.

Why: The NFL and **United Way's Hometown Huddle** is a collection of hands-on volunteer projects implemented on a single Tuesday in October in different NFL cities across the country. **This year's New Orleans Saints players will work with Boys & Girls Club participants to combat childhood obesity and emphasize the importance of Youth Fitness by creating an indoor fitness center.**

With the help of Best Buy, the New Orleans Saints have purchased brand new flat-screen televisions, furniture and Wii Fit consoles to give the students at the NFL YET (Youth Education Town) a fun opportunity to be active. This event is in conjunction with the NFL's "Play 60" campaign, a national youth health and fitness campaign focused on increasing the wellness of young fans by encouraging them to be active for at least 60 minutes a day.

On Tuesday, October 13th, New Orleans Saints players and 40+ students will play football, box, and have cardio workouts in the comfort of the NFL YET Center, with all games and equipment provided by the New Orleans Saints.

For more information, contact Leigh Thorpe, United Way's Director of Corporate Partnerships, at 504.231.4809.

About NFL YET

NFL Youth Education Towns (YETs) are education and recreation centers constructed in Super Bowl host cities that serve as a lasting legacy of each game. With each Super Bowl, the NFL donates \$1 million towards YET development in an underserved area of that city. The Super Bowl host committee works to gain local public and private support to match the NFL's investment; the NFL also requires each host city to establish a 10-year operating and fundraising plan to ensure that all YETs remain viable in their communities long after the Super Bowl has been played.

About Boys & Girls Clubs

A United Way Community Partner, the Boys & Girls Club of Southeast Louisiana is a positive place for children of all races, religions, and ethnic cultures, to begin the journey of reaching their full potential. Club membership is available to all youth ages 6-18. Clubs are staffed with full-time professional leaders who work to help prepare our youth for the future. They recognize and respond to the collective and individual needs of young people by utilizing educational and recreational programs that have proven to be effective for many years. Clubs are non-sectarian and, have an open-door policy to ALL members during regular hours of operation.

About United Way for the Greater New Orleans Area

United Way for the Greater New Orleans Area is inspiring hope and creating opportunities for a better life for all. We support programs that work to strengthen children and youth, the elderly, families and individuals from all walks of life in Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa and Washington Parishes. For more information, please visit www.unitedwaynola.org or call (504)822-5540.