

For Immediate Release

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**United Way's Success by 6 and Women's Leadership Council  
Host Breakfast Briefing on Nurse Family Partnership**

On Tuesday, March 10<sup>th</sup>, United Way for the Greater New Orleans Area's Success by 6 hosted a Breakfast Briefing in Orleans Parish to advocate for the Nurse Family Partnership (NFP) and to enhance the knowledge of policy makers on the importance of the NFP and other child related issues.

NFP is an evidence-based, community health program that helps transform the lives of vulnerable mothers pregnant with their first child. Each mother served is partnered with a registered nurse early in her pregnancy and receives ongoing nurse home visits that continue through her child's second birthday. Independent research proves that communities benefit from this relationship – every dollar invested in Nurse-Family Partnership can yield more than five dollars in return.

United Way's Women's Leadership Council provided \$81,000 to the project to fund nurses in Orleans Parish. Additional resources provide funding for a Success By 6 Impact Manager staffing to the collaborative and research facilitation with VP Supervision.

Present at the Briefing were Louisiana State Representatives and Senators, all of whom voiced their commitment to the Program and promised to advocate on the behalf of United Way and the Nurse-Family Partnership at the State level.



**Pictured** (from left): **Flo Schornstein**, Women's Leadership Council; **Barbara Turner Windhorst**, Baptist Community Ministries; **Charmaine Caccioppi**, President of Louisiana Association of United Ways/Director of Government Relations; **Representative John LaBruzzo**; **Joycelyn Jenkins**, Success by 6 Impact Manager; **Senator Edwin Murray**; **State Representative Karen Carter Peterson**; **Senator Ann Duplessis**; **Representative Jeff Arnold**; **Patty Riddlebarger**, Success by 6 Chair; **Representative Walker Hines**; and **Todd Battiste**, UW Vice President of Children & Families. *Not pictured: Representative Nita Hutter.*