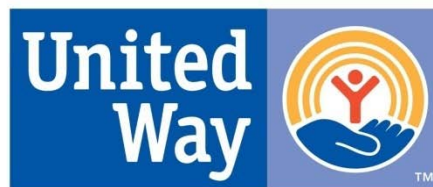


United Way for the Greater New Orleans Area



For Immediate Release

Contact: Katherine Frisa (504) 827-6821

At the Crossroads: Where to Turn in a Changing Economy *United Way and Partners Address Community Needs*

(New Orleans) Where do individuals turn when faced with financial hardship? What can they do when the changing economy leaves them feeling lost? Those are important questions that have been on the minds of many people around the country and in the New Orleans Area lately, and United Way wanted to do something about it.

United Way for the Greater New Orleans Area, in collaboration with **2-1-1**, the 24-hour Information and Referral Service, **Family Service of Greater New Orleans**, **Jewish Community Center**, **Consumer Credit Counseling** and **Dale Carnegie**, has established a program, "At that Crossroads," that will simultaneously educate individuals and help them identify resources in the community to address their current financial situation. "At the Crossroads: Where to Turn in a Changing Economy" is a series of sessions that will address the questions on everybody's minds and help those struggling find the answers they deserve.

There will be three sessions offered in the month of June, one on the North Shore and two on the South Shore. Each session will provide information on how to cope with the impacts of job loss, dealing with the physical and mental effects of stress, tips on how to find your next job, budgeting to meet basic needs and credit and debt management.

June 9, 2009

4:00 p.m. – 6:00 p.m.

St. Tammany Center – Third
Floor
Southeastern LA University
21454 Koop Drive
Mandeville, LA 70471

June 15, 2009

2:00 p.m. – 4:00 p.m.

First Floor Conference Center
United Way for the GNO Area
2515 Canal Street
New Orleans, LA 70119

June 23, 2009

6:00 p.m. – 8:00 p.m.

First Floor Conference Center
United Way for the GNO Area
2515 Canal Street
New Orleans, LA 70119

"People are excited that United Way is taking the initiative to address the current down turn in the economy," says Greg Loushine of United Way. "By identifying local resources to help individuals get back on track, we're bringing lots of organizations together to one table to address the problems facing our community NOW."

United Way is here to help. Visit <http://www.unitedwaynola.org/crossroads.html> for further information and to register for one of the sessions. Seating is limited.

Sponsored by United Way for the Greater New Orleans Area and these community partners:

