

United Way for the
Greater New Orleans Area



For Immediate Release

Laissez le Gumbo Rouler!

9th Annual "Got Gumbo?" Cook-Off Benefits a "Gumbo" of Services to the Community

- Who:** United Way for the Greater New Orleans Area, sponsored by **Royal Sonesta Hotel New Orleans and Shell Exploration & Production Co.** with special thanks to Latter & Blum, Inc.
- What:** The 9th Annual "Got Gumbo?" Cook-off featuring mouth-watering gumbos and desserts from more than a dozen of New Orleans' top chefs and first-rate restaurants, plus a special wine tasting! **All event proceeds benefit United Way's "gumbo" of services to the community.**
- Where:** **Royal Sonesta Hotel New Orleans, 300 Bourbon Street**
Our "parade route" has changed! This year our gumbo "floats" will set up in the Bienville Suites of the Royal Sonesta.
- When:** **Friday, February 6**
5 p.m. – 8 p.m.
- Why:** **United Way funds over 90 local programs, which work to strengthen youth and children, the elderly, families and individuals from all walks of life. We work to create opportunities for a good life for all by focusing on the goal areas of Education, Income, Health and SafetyNet. Together we are building lives and communities.**

We've invited the city's most talented chefs and first-rate restaurants to put their dishes up against the competition in our annual parade of gumbo. Our *Krewe de Gumbo* panel of celebrity judges will present awards for **Best Traditional Gumbo, Best Exotic Gumbo** and **Best Seafood Gumbo**. We're also giving the power to the people, who will vote for the People's Choice awards of **Best Gumbo, Best Dessert, and Best "Float" Table Decorations**. Enjoy your heart's content of the city's best gumbos, live entertainment by the Matt Scoggin Band and if that wasn't enough we'll be raffling off great prizes to further benefit the programs of the United Way!

While the competition is all in good fun, the cause is serious. To put it simply, United Way supports the programs that support our community.

Tickets are available in advance online for \$20 at www.unitedwaynola.org until February 5; Tickets are \$25 at the door.

For more information, please contact Gena Barnabee by e-mail at genab@unitedwaynola.org or by phone at 504.827.9262.

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