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United Way to Host Nurse-Family Partnership Legislative Breakfast

New Orleans, LA (February 26, 2010) — United Way's *Success by 6* will host a legislative breakfast to educate local lawmakers and public officials on how the Nurse-Family Partnership helps improve the lives of vulnerable Louisiana mothers and their babies. Nurse-Family Partnership is an evidence-based community health program that hopes to become a priority at the upcoming state legislative session and acquire more funding to carry out its mission statewide.

The legislative breakfast will be held on February 26, 2010 at 10:00 a.m. at United Way for the Greater New Orleans Area, located at 2515 Canal Street in New Orleans. A local mother who graduated from the Nurse-Family Partnership program will be the featured speaker. Journalists are invited to cover the breakfast and interview the mother, NFP officials, United Way staff and volunteers and other attendees.

Nurse-Family Partnership is a voluntary prevention program that provides nurse home visitation services to low income, first-time mothers. Nurses begin home visits early in the mother's pregnancy and continue visitation until the child's second birthday. Nurses provide support, education and counseling on health, behavioral and self-sufficiency issues.

Last fiscal year, Nurse-Family Partnership nurse home visitors conducted almost 3,100 home visits with over 320 participating mothers in Jefferson and surrounding parishes. "This program changes the life trajectories for both mother and child, benefiting multiple generations," says Karen Coaxum, Chair of *Success by 6*.

United Way's *Success by 6* is community-based, public-private partnership of individuals and organizations that share a common vision: children enter school ready to succeed. *Success by 6* has been involved in advocating for Nurse-Family Partnership for the last 12 months as part of its vision that all children by age 6 are healthy, safe, and functioning physically, emotionally, intellectually and socially at their optimal potential.

About Nurse-Family Partnership

Nurse-Family Partnership (www.nursefamilypartnership.org) is an evidence-based public health program that helps transform the lives of vulnerable first-time mothers and their children. More than three decades of randomized, controlled trials show consistent, significant results in the health, social and economic well-being of participating parents and their children. Independent analyses show substantial return-on-investment to communities that invest in NFP. The Nurse-Family Partnership National Service Office is headquartered in Denver, Colorado.

About United Way

United Way for the Greater New Orleans Area is advancing the common good. By partnering with donors, employers, nonprofits, faith groups and government, United Way brings a coordinated approach to solving community problems in Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa and Washington Parishes. For more information, please visit www.unitedwaynola.org or call 504.822.5540.

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