

FOR IMMEDIATE RELEASE

United Way for the
Greater New Orleans Area



Contact:
Jaime Burchfield
504.827.9262 | jaimeb@unitedwaynola.org

Cooking for a Cause

Rookies Sports Café hosts Swine & Wine benefiting United Way

Featuring legendary pit master John Wheeler and BBQ Champion Chad Edwards!

- WHO:** Rookies Sports Café, Republic National Distributing Company, and United Way for the Greater New Orleans Area (UWGNOA) serving St. Tammany
- WHAT:** Host Swine & Wine event showcasing an award winning BBQ spread from Natural-Born Grillers, BBQ World Champs, complimented by a perfectly paired wine and bourbon tasting
- WHERE:** Rookies Sports Café
1600 West Causeway Approach
Mandeville, LA 70471
- WHEN:** Monday, December 27, 2010
6:00pm
- WHY:** To raise money for United Way's vital services in our community. UWGNOA helps people from all walks of life. From programs helping your children to your grandparents, to everyone impacted by the Gulf Oil Spill or still recovering from the hurricanes, United Way is making a difference in the lives of St. Tammany Parish residents.

Guests are invited to support a great cause while enjoying a feast of food and fun, including a whole hog, done-up in BBQ world champion style! The event will feature legendary pit master, John Wheeler and BBQ Champion, Chad Edwards of *Natural-Born Grillers, BBQ World Champs*. **Catch the Saints versus Falcons game on the giant 220" screen, the largest in the USA!** Space is limited; tickets are available at Rookies Sports Café or by calling 504-827-9262. Tickets are \$60 in advance or \$100 a couple. Food and drinks included with ticket purchase. *All proceeds benefit United Way for the Greater New Orleans Area serving St. Tammany.*

A special thanks to the many individuals and businesses who are contributing to the success of this fundraising event including Old New Orleans Rum, Abita Brewing Company, and Crescent Crown Distributing.

United Way for the Greater New Orleans Area connects the dots between our community's issues and real solutions in Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa and Washington Parishes. We all need a quality EDUCATION that leads to stable employment, enough INCOME to support a family, sound mental and physical HEALTH and a SAFETY NET in times of crisis. We believe in creating lasting changes—to LIVE UNITED. For more information, visit www.unitedwaynola.org.