

**United Way of  
Southeast Louisiana**  
2515 Canal Street  
New Orleans, LA 70119  
phone [504] 822-5540  
fax [504] 821-4378



United Way provides no goods or services to donors in return for any contribution.  
\*\*\*See back for important tax information

## ABOUT YOU

Name \_\_\_\_\_ Company \_\_\_\_\_

Home Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Personal Email \_\_\_\_\_ Contact by email?  Yes  No  I would like to VOLUNTEER for United Way.

▶ SIGN: \_\_\_\_\_ DATE: \_\_\_\_\_

## HOW TO GIVE

 Please choose either *Payroll Deduction* OR *Personal Gift*.

1 *PAYROLL DEDUCTION* - I would like to donate:

OR  $\frac{\text{per pay period}}{\text{per pay period}} \times \frac{\text{number of pay periods}}{\text{number of pay periods}} = \frac{\text{total annual pledge}}{\text{total annual pledge}}$

**I am a Loyal Contributor.**

I have contributed to United Way for \_\_\_\_\_ years. ◀

2 *PERSONAL GIFT* IN THE AMOUNT OF \$ \_\_\_\_\_. Make checks payable to United Way SELA. \$25.00 minimum gift for credit card or billing.

Cash  Check  Credit Card  MasterCard  Visa  American Express  Discover

Card # \_\_\_\_\_ Expires \_\_\_\_\_ Security Code \_\_\_\_\_

Date to Bill:  Monthly  Quarterly  Annually [Date to be billed \_\_\_\_\_]

**Are you a Leadership Giver?** Check back of form to see if your payroll deduction or personal gift qualifies. More than one may be marked.

Fair Share Level = 1% of salary for a total of \$ \_\_\_\_\_

Leadership Giver [For those who donate \$500 and above]

Women's Leadership Council  WLC \$1,000 over age 35  WINGS \$500 age 35 & under  Designate my gift to the WLC.  I am interested in WLC Northshore.

**Leadership Recognition** - How would you like to be listed in our Leadership Register?

[please print] \_\_\_\_\_

I prefer not to be listed.

## SPECIFIC IMPACT

 Designate your gift to one of our Impact Areas.

Any designation under \$26.00 will be redirected to Maximum Impact. For more specific impact options, please ask your coordinator.

**MAXIMUM IMPACT**  EDUCATION  HEALTH  SAFETY NET

UNITED WAY VERIFICATION COPY

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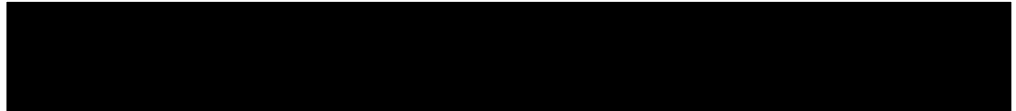
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UNITED WAY COPY

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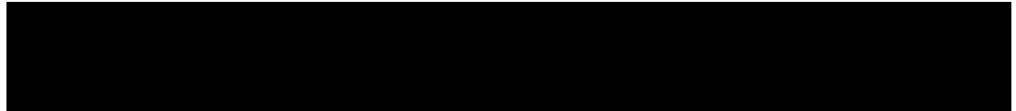
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**COMPANY COPY**

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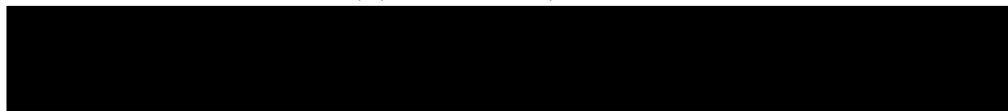
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CONTRIBUTOR COPY

## LEADERSHIP GIVING

Community engagement and recognition opportunities are among several rewards for this distinctive group, which include: acknowledgement in our annual Leadership Register, the opportunity to join the Women's Leadership Council and Tocqueville Society, E-Newsletter Updates and the ability to partner with one of the country's most effective and respected public benefit organizations to achieve the MAXIMUM IMPACT of your charitable gift.

### Richard West Freeman Leaders in Giving Association

LEADERSHIP LEVEL	AMOUNT DONATED
Pontchartrain	\$500 to \$999
LaSalle	\$1,000 to \$2,499
Iberville	\$2,500 to \$4,999
Bienville	\$5,000 to \$7,499
Pontalba	\$7,500 to \$9,999
Tocqueville	\$10,000 and up

### Women's Leadership Council

your donation may also qualify for the WLC

WLC Membership [over age 35]	\$1,000 and above
WINGS [age 35 and under]	\$500 and above

## HOW MUCH SHOULD I GIVE?

This guide was developed to answer the question "How Much Should I Give?" Giving is a personal decision and is voluntary. What ever amount you choose is appreciated.

ANNUAL COMPENSATION	% OF SALARY
Up to \$49,000	1.0%
\$50,000 to \$74,999	1.25%
\$75,000 to \$99,999	1.5%
Over \$100,000	2.0%

## SAVE YOUR RECEIPT!

You must have a receipt in order to claim a charitable tax deduction on your federal tax return. United Way of Southeast Louisiana will send you a receipt for one time payments of \$250.00 or more paid in any calendar year by check or credit card. You will receive a receipt for all gifts of securities. For gifts made by payroll deduction, save a copy of your pledge form and either a pay stub, Form W-2 or other employer-furnished document that sets forth the amount withheld for payment to United Way.