

SPECIFIC IMPACT



United Way for the Greater New Orleans Area

2515 Canal Street · New Orleans, LA 70119
phone [504] 822-5540 · fax [504] 821-4378 · www.unitedwaynola.org

Your caring will have more community impact than ever before.

United Way for the Greater New Orleans Area guarantees money raised here stays here and will help someone you know. United Way is funded one gift at a time by people just like you. We do not take any gift for granted and work every day to earn your trust.

DONOR INFORMATION

Name _____

Daytime Phone _____ Email _____

Company _____

SIGN: _____ DATE: _____

Check here if you do not want your information released to your designated organization(s).

DONOR CHOICE OPTIONS

*I want my contribution to go to the following **Impact Area** or health/human service organization:*

Code _____ Annual Amount \$ _____

Organization Name _____

Address _____

City, State, Zip _____

I wish to EXCLUDE the following community partner from my MAXIMUM IMPACT GIFT:

code _____ Agency _____

Any designation under \$26 will be redirected to the Maximum Impact Fund to assist with community needs determined by knowledgeable volunteers.

If designating to another nonprofit organization outside of our United Way system, list the name of the organization and address. A designated organization must provide direct health and human services in the state of Louisiana, must have proof of IRS 501(c)3 tax exempt status and must be governed by a volunteer board. United Way's mission is focused on the health and human services delivery system. As a result, designations to religious, educational, fraternal, governmental, political, cultural or animal welfare groups will generally not be accepted. Designations made to organizations whose primary purpose is to redirect funds are not eligible. Should your designated gift not meet the above criteria, your contribution will go to serve other community needs as determined by knowledgeable volunteers.

IMPACT AREAS

See reverse for funded agency and affiliated organization codes.

Programs funded by United Way are closely monitored by volunteers and staff to ensure their success at making our community a better place to live, work and raise our families. We support programs that work to strengthen our youth and children, the elderly, families and individuals from all walks of life.

CODE	IMPACT AREA
4000	MAXIMUM IMPACT - I want my gift to help the most people! I trust local volunteers to fund those health and human care programs with proven, measurable results.
4700	EDUCATION United Way helps children develop to their fullest potential in environments that promote learning and achievement while also supporting healthy, nurturing family relationships.
4300	HEALTH United Way helps people live healthy lives, as independently as possible, as secure, active, contributing members of our community.
4900	INCOME United Way assists hard-working families to become financially stable and to take the next steps to long-term independence.
4400	SAFETY NET United Way supports recovery and rebuilding efforts, emergency food, shelter, clothing and counseling for those who need it, as well as crisis intervention for victims of crime, abuse and neglect.

If you choose to give directly to an agency through Specific Impact, funds are paid out based on overall collection rates less an administrative charge to cover processing costs. "SPECIFIC IMPACT" Agencies can apply these funds to any part of their operation. There is no guarantee that your contribution will be applied to direct services and no accountability to United Way is required with this designation. Please Note - United Way cannot ensure the same high standards of fiscal accountability and insistence on results with non-affiliated organizations.

CODE GREATER NEW ORLEANS AREA

110 American Red Cross, Southeast Louisiana Chapter
 140 American Red Cross, St. Bernard Chapter
 305 Arc of Greater New Orleans, Inc.
 190 Boy Scouts of America, Southeast Louisiana Council
 180 Boys & Girls Clubs of Southeast Louisiana, Inc.
 260 Bright School
 210 Cancer Association of Greater New Orleans, Inc.
 272 CASA, New Orleans
 170 Catholic Charities Archdiocese of New Orleans
 220 Children's Bureau of New Orleans
 3647 The Community Center of St. Bernard
 3048 Community Christian Concern of Slidell
 250 Community Service Center, Inc.
 240 Council on Alcohol and Drug Abuse for Greater New Orleans, Inc.
 610 Dryades YMCA
 3650 Early Childhood and Family Learning Foundation
 3233 East St. Tammany Habitat for Humanity, Inc.
 277 East St. Tammany Rainbow Child Care Center
 520 Epilepsy Foundation of Louisiana
 280 Family Service of Greater New Orleans
 3106 Foundation for the LSU Health Sciences
 525 Greater New Orleans Nonprofit Knowledge Works, Inc.
 3447 Habitat for Humanity St. Tammany West, Inc.
 3756 Healing Hearts for Community Development, Inc.
 320 Hume Child Development Center, Inc.
 355 Jewish Family Services
 3672 Katrina Reconstruction Resource Center
 360 Kingsley House, Inc.
 390 Legal Aid Bureau
 1423 Louisiana Association of United Ways
 3460 Louisiana Children's Museum
 405 Louisiana Foundation of Dentistry for the Handicapped
 3710 Lower 9th Ward Neighborhood Empowerment Network Association (NENA)
 3754 lowernine.org
 3116 Metropolitan Center for Women and Children, Inc.
 650 Mary Queen of Vietnam Community Development Corporation, Inc.
 375 Neighborhood Housing Services of New Orleans
 340 New Orleans Jewish Community Center
 3138 New Orleans Outreach
 450 New Orleans Speech & Hearing Center
 3140 NO/AIDS Task Force
 455 Odyssey House LA, Inc.
 3758 Phoenix of New Orleans, Inc., dba PNOLA
 3744 Preservation Resource Center
 345 Raintree Services, Inc.
 660 Rosary Child Development Center, Inc.
 3714 Royal Castle Child Development Center, Inc.
 3294 Safe Harbor, Inc.

CODE GREATER NEW ORLEANS AREA

517 Second Harvest Food Bank of Greater New Orleans & Acadiana
 3644 Southeast Louisiana Legal Services
 3182 St. Bernard Battered Women's Program, Inc.
 3658 The St. Bernard Project
 505 STARC
 530 Travelers Aid Society of Greater New Orleans, Inc.
 327 United Negro College Fund, Inc. (UNCF)
 100 United Way for the Greater New Orleans Area
 570 Urban League of Greater New Orleans
 585 VIA LINK, Inc.
 580 Visiting Nurses Association of Greater New Orleans, Inc.
 590 Volunteers of America of Greater New Orleans, Inc.
 600 YMCA of Greater New Orleans
 630 Youth Service Bureau of St. Tammany

CODE TANGIPAOHA AREA

3759 American Red Cross, SELA Chapter (Tangipahoa)
 3760 Boy Scouts of America, Istrouma Area Council
 4034 Cancer Association of GNO, Inc. (Tangipahoa)
 3607 Child Advocacy Services - CASA, Tangi
 3761 Girl Scout Council of Southeast Louisiana
 3614 New Horizons Youth Service Bureau
 3613 OPTIONS, Inc.
 3630 Our Daily Bread
 3611 Regina Coeli Child Development Center, Inc.
 3762 Southeast Louisiana Legal Services (Tangipahoa)
 3612 Southeast Spouse Abuse Program (Tangipahoa)
 3608 TADAC
 3619 Tangi Food Pantry
 3616 The Tangipahoa Voluntary Council on Aging
 3610 TARC
 1049 United Way serving Tangipahoa

CODE WASHINGTON AREA

3806 Adapt, Inc.
 3820 American Red Cross, SELA Chapter (Washington)
 3817 Bogalusa YMCA
 3822 Cancer Association of GNO, Inc. (Washington)
 3849 Regina Coeli Child Development Center, Inc.
 3850 Second Harvest Food Bank of GNO & Acadiana (Washington)
 3853 Southeast Louisiana Legal Services (Washington)
 3823 Southeast Spouse Abuse Program (Washington)
 1090 United Way serving Washington
 3818 Youth Service Bureau of St. Tammany (Washington)

CODE ALLIED AGENCIES

150 American Social Health Association CIO
 750 Consumer Credit Counseling Services
 3737 Girl Scouts of Southeast Louisiana
 3686 Just the Right Attitude
 370 New Orleans Hispanic Heritage Foundation, Inc.
 3247 New Orleans Police Foundation
 540 United Cerebral Palsy of Greater New Orleans (UCP)
 560 United Service Organization (USO)
 3824 Youth Rescue Initiative
Community Health Charities of Louisiana
 3639 ALS Association LA CIO
 3010 Alzheimer's Association - LA Chapter 81
 3014 American Diabetes Association - LA
 3252 American Lung Association of LA
 3851 Aneurysm Outreach Inc.
 3196 Arthritis Association of LA
 3716 Baton Rouge Sickle Cell Anemia Foundation
 3211 Crohn's & Colitis Foundation of America, LA & MS Chapter
 3060 Cystic Fibrosis Foundation, LA Chapter
 3218 Easter Seals Society of LA for Children & Adults with Disabilities
 3090 Juvenile Diabetes Research Foundation, LA Chapter
 3094 Leukemia-Lymphoma Society, Inc. - LA Chapter
 3579 Louisiana & Mississippi Hospice & Palliative Care Organization
 3315 Louisiana Lupus Foundation
 3019 March of Dimes - LA
 3017 Mental Health America of LA
 3852 Muscular Dystrophy Association, LA District
 3122 National Kidney Foundation of LA
 3124 National Multiple Sclerosis Society, LA Chapter
 3631 New Heights Therapy Center, Inc.
 3029 St. Jude Children's Research Hospital
 3534 Susan G. Komen for the Cure, New Orleans Affiliate

