

United Way for the
Greater New Orleans Area
2515 Canal Street
New Orleans, LA 70119
phone [504] 822-5540
fax [504] 821-4378



United Way provides no goods or services to donors in return for any contribution.
***See back for important tax information

STEP ONE - HOW TO GIVE Please choose either Payroll Deduction or Personal Gift.

PAYROLL DEDUCTION - I would like to donate:

_____ x _____ = _____
per pay period number of pay periods total annual pledge

PERSONAL GIFT IN THE AMOUNT OF \$ _____. Make checks payable to United Way GNOA. \$25.00 minimum gift for credit card or billing.

Cash Check **Credit Card:** MasterCard Visa American Express Discover

Card # _____ **Expires** _____ **Security Code** _____

Date to Bill: Monthly Quarterly Annually [Date to be billed _____]

Are you a Leadership Giver? Check back of form to see if your payroll deduction or personal gift qualifies. More than one circle may be marked.

Fair Share Level _____ % of salary for a total of \$ _____

Richard West Freeman Leaders in Giving Association

Women's Leadership Council WLC WINGs *Designate my gift to the WLC.* *I am interested in WLC Northshore.*

Leadership Recognition - How would you like your name listed in our Leadership Register?

[please print] _____ I prefer not to be listed.

STEP TWO - SPECIFIC IMPACT

Designate your gift to one of our Impact Areas. Any designation under \$26.00 will be redirected to Maximum Impact.
For more specific impact options, please ask your coordinator.

MAXIMUM IMPACT EDUCATION INCOME HEALTH SAFETY NET

STEP THREE - ABOUT YOU

Name _____ Company _____

HomeAddress _____ City, State, Zip _____

Personal Email _____ Contact by email? Yes No

SIGN: _____ DATE: _____

LEADERSHIP GIVING

Community engagement and recognition opportunities are among several rewards for this distinctive group, which include: acknowledgement in our annual Leadership Register, the opportunity to join the Women's Leadership Council and Tocqueville Society, E-Newsletter Updates and the ability to partner with one of the country's most effective and respected public benefit organizations to achieve the **MAXIMUM IMPACT** of your charitable gift.

Richard West Freeman Leaders in Giving Association

Leadership Level	Amount Donated
Pontchartrain	\$500 to \$999
LaSalle	\$1,000 to \$2,499
Iberville	\$2,500 to \$4,999
Bienville	\$5,000 to \$7,499
Pontalba	\$7,500 to \$9,999
Tocqueville	\$10,000 and up

Women's Leadership Council

your donation may also qualify for the WLC

WLC Membership [over age 35]	\$1,000 and above
WINGs [age 35 and under]	\$500 and above

FAIR SHARE LEVEL

This guide was developed to answer the question "How Much Should I Give?" Giving is a personal decision and is voluntary. What ever amount you choose is appreciated.

ANNUAL COMPENSATION	% OF SALARY
Up to \$49,000	1.0%
\$50,000 to \$74,999	1.25%
\$75,000 to \$99,999	1.5%
Over \$100,000	2.0%

SAVE YOUR RECEIPT!

You must have a receipt in order to claim a charitable tax deduction on your federal tax return. United Way for the Greater New Orleans Area will send you a receipt for one time payments of \$250.00 or more paid in any calendar year by check or credit card. You will receive a receipt for all gifts of securities. For gifts made by payroll deduction, save a copy of your pledge form and either a pay stub, Form W-2 or other employer-furnished document that sets forth the amount withheld for payment to United Way.

United Way for the
Greater New Orleans Area
2515 Canal Street
New Orleans, LA 70119
phone [504] 822-5540
fax [504] 821-4378



United Way provides no goods or services to donors in return for any contribution.
***See back for important tax information

STEP ONE - HOW TO GIVE Please choose either Payroll Deduction or Personal Gift.

PAYROLL DEDUCTION - I would like to donate:

_____ x _____ = _____
per pay period number of pay periods total annual pledge

PERSONAL GIFT IN THE AMOUNT OF \$ _____. Make checks payable to United Way GNOA. \$25.00 minimum gift for credit card or billing.

Cash Check **Credit Card**: MasterCard Visa American Express Discover

Card # _____ **Expires** _____ **Security Code** _____

Date to Bill: Monthly Quarterly Annually [Date to be billed _____]

? **Are you a Leadership Giver?** Check back of form to see if your payroll deduction or personal gift qualifies. More than one circle may be marked.

Fair Share Level _____ % of salary for a total of \$ _____

Richard West Freeman Leaders in Giving Association

Women's Leadership Council WLC WINGs *Designate my gift to the WLC.* *I am interested in WLC Northshore.*

Leadership Recognition - How would you like your name listed in our Leadership Register?

[please print] _____ I prefer not to be listed.

STEP TWO - SPECIFIC IMPACT

Designate your gift to one of our Impact Areas. Any designation under \$26.00 will be redirected to Maximum Impact.
For more specific impact options, please ask your coordinator.

MAXIMUM IMPACT EDUCATION INCOME HEALTH SAFETY NET

STEP THREE - ABOUT YOU

Name _____ Company _____

HomeAddress _____ City, State, Zip _____

Personal Email _____ Contact by email? Yes No

SIGN: _____ DATE: _____

COMPANY COPY

United Way for the
Greater New Orleans Area
2515 Canal Street
New Orleans, LA 70119
phone [504] 822-5540
fax [504] 821-4378



United Way provides no goods or services to donors in return for any contribution.
***See back for important tax information

STEP ONE - HOW TO GIVE Please choose either Payroll Deduction or Personal Gift.

PAYROLL DEDUCTION - I would like to donate:

_____ x _____ = _____
per pay period number of pay periods total annual pledge

PERSONAL GIFT IN THE AMOUNT OF \$ _____. Make checks payable to United Way GNOA. \$25.00 minimum gift for credit card or billing.

Cash Check **Credit Card:** MasterCard Visa American Express Discover

Card # _____ **Expires** _____ **Security Code** _____

Date to Bill: Monthly Quarterly Annually [Date to be billed _____]

? **Are you a Leadership Giver?** Check back of form to see if your payroll deduction or personal gift qualifies. More than one circle may be marked.

Fair Share Level _____ % of salary for a total of \$ _____

Richard West Freeman Leaders in Giving Association

Women's Leadership Council WLC WINGs *Designate my gift to the WLC.* *I am interested in WLC Northshore.*

Leadership Recognition - How would you like your name listed in our Leadership Register?

[please print] _____ I prefer not to be listed.

STEP TWO - SPECIFIC IMPACT

Designate your gift to one of our Impact Areas. Any designation under \$26.00 will be redirected to Maximum Impact.
For more specific impact options, please ask your coordinator.

MAXIMUM IMPACT EDUCATION INCOME HEALTH SAFETY NET

STEP THREE - ABOUT YOU

Name _____ Company _____

HomeAddress _____ City, State, Zip _____

Personal Email _____ Contact by email? Yes No

SIGN: _____ DATE: _____

CONTRIBUTOR COPY